

2020
energizing efficiency
CONFERENCE

PRESENTED BY  **Énergie NB Power**



**2020
SPONSOR
GUIDE**



2020
energizing efficiency
CONFERENCE

MAY 12 & 13 • SAINT JOHN, NB • TRADE & CONVENTION CENTRE

WHAT IS IT?

New Brunswick's only energy efficiency conference, energizing efficiency 2020 will be hosted in Saint John!

Join us as a sponsor and tap into the growing energy efficiency and sustainable energy industry in New Brunswick.

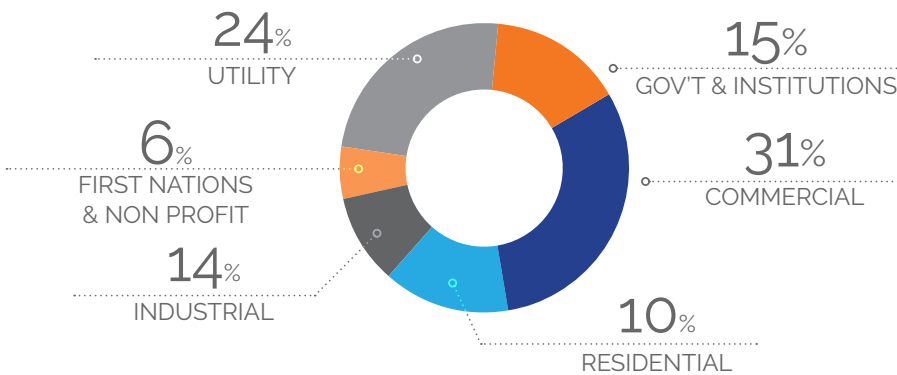
WHY SPONSOR?

- ✓ Gain valuable brand recognition and associate your company with the positive energy efficiency sector
- ✓ Opportunities to network and collaborate alongside potential project managers, customers and suppliers
- ✓ Build knowledge of energy efficiency and sustainable energy concepts and ideas.

Contact Tracey Somers for more details at tsomers@nbpower.com.

2019 CONFERENCE STATS

ATTENDEES BY SECTOR



TOP 5 ATTENDEE JOB TITLES

- President/CEO
- Director
- Manager
- Consultant
- Advisor

SECTORS REPRESENTED

- | | |
|--------------------------------------|---|
| Government | Engineering Firms |
| Municipalities | Energy Efficiency and Environmental Organizations |
| Commercial Building Owners/Operators | Energy Solutions Providers |
| Manufacturing | Industry Associations |
| Universities | |

PRESENTED BY



Énergie NB Power

Sponsorship Packages	Platinum	Gold	Silver	Bronze
	\$5,000 Two (2) available	\$3,500 Four (4) available	\$2,500 Five (5) available	\$1,500 Eight (8) available
Programming inclusion	Sponsorship of opening or closing keynote Co-brand of conference giveaway	Sponsorship of one conference session	Sponsorship of one of the following: • Networking Break (3 available) • Delegate Breakfast (2 available)	n/a
Speaking opportunities	Keynote speaker introduction	Case study presentation	n/a	n/a
Trade show booth	Includes one (1) complimentary booth space	Discounted booth space for an additional \$1,000	Discounted booth space for an additional \$1,000	Discounted booth space for an additional \$1,000
Complimentary registrations	4 full delegate	2 full delegate	2 full delegate	1 full delegate
Registration discount (after complimentary registrations)	40% off	25% off	15% off	10% off
Onsite branding/logo placement	• Sponsor signage • Event program • Presentation screens	• Sponsor signage • Event program • Presentation screens	• Sponsor signage • Event program • Presentation screens	• Sponsor signage • Event program • Presentation screens
Additional logo placement	• Event website • e-marketing materials	• Event website	• Event website	• Event website
Post Event Survey	✓	✓	✓	✓

Additional Opportunities

Trade Show Booth \$1,500 limited spaces available	Includes one 8 foot draped back panel and 6 foot skirted table, electrical, internet access and one (1) complimentary registration
Charging Station Sponsor \$750 One (1) available	Logo recognition and branding on charging station

energy efficiency excellence AWARDS

PRESENTED BY  **Énergie NB Power**

On Tuesday, May 12, join us in celebrating New Brunswick's leaders in energy efficiency.

The Energy Efficiency Excellence Awards, presented by NB Power, are a celebration of the excellence and leadership in energy efficiency happening in New Brunswick.

Award Sponsorship Opportunities

Energy Efficiency Excellence Award Sponsor \$2,500 Six (6) available	Sponsorship of an Award category and assistance in presenting award at awards dinner
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energy efficiency excellence **AWARDS**

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Award Categories

Education Award	Recognizes an educator, group of educators, class or educational institution that has developed and implemented an educational program, campaign, project or strategy to increase knowledge and inspire action on energy efficiency and conservation.
Rising Star Award	Recognizes an individual (or group of individuals) less than 30 years of age who has demonstrated outstanding commitment to energy efficiency and conservation through advocacy, volunteerism, research, education or projects. This individual may be a youth, student, or young professional.
Community Award	Recognizes a New Brunswick community or a First Nations community in New Brunswick that has demonstrated commitment to energy efficiency through growing awareness, taking action, and supporting community residents and organizations in their pursuit of energy efficiency and conservation.
Partnership Award	Recognizes a service organization, retailer, vendor, realtor, or supplier that has demonstrated leadership and best practices in helping NB Power deliver its energy efficiency programs. This partner will have promoted programs, helped New Brunswick home and business owners fulfill program requirements and worked to increase access to efficiency incentives for New Brunswickers.
Innovation Award	Recognizes an exemplary energy efficiency and/or renewable energy project in New Brunswick. This project demonstrates innovative practices, scalable technology, green economic development and/or significant energy savings. Projects may be residential, commercial or industrial, public sector driven or community-based.
Legacy Award	Recognizes an individual, group, corporation, institution, church or government department's longstanding commitment and contributions to energy efficiency in New Brunswick, for their support of the energy efficiency industry and/or their influence on energy use reduction in New Brunswick.

